Business Case

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# Usage

This artifact is a value proposition.

# Executive Summary

* Purpose
* Key Benefits
* Recommendation

# Problem Statement

* Current Situation
* Impact
* Opportunity

# Project Objectives

* Goals
* Scope
* Metrics for Success

# Proposed Solution

* Overview
* Approach
* Alternative Options

# Risk Analysis

* Risk Identification
* Risk Mitigation

# Timeline and Milestones

* Project Timeline
* Milestones

# Stakeholder Analysis

* Key Stakeholders
* Stakeholder Roles

# Assumptions and Dependencies

* Assumptions
* Dependencies

# Conclusion and Recommendation

* Conclusion
* Final Recommendation